

**THEMED, MULTI-CLUB Exchanges:  
A New Concept  
and a Concrete Example**

**FRIENDSHIP FORCE WORLD  
CONFERENCE**

**October 16-18, 2010  
Washington, D.C., United States**

# The Multi-Club Themed Exchange

- Theme as a way of presenting *ourselves*:
  - Aspects of our individual culture
  - Our culture forms us: who we are!
- Theme as a way of *enhancing* personal connection
  - Diplomacy around the dining table
  - Themed activities NOT entertainment or diversion, BUT RATHER
  - Themed activities as integral to “changing the way we see the world”

# The Multi-Club ELEMENT of a Themed Exchange

- Explore themes *shared* by participating host clubs
- Coordinate among host clubs
  - Develop theme over several activities in different host clubs
  - Avoid duplicating activities
- Use themes to emphasize *who we are*
- **AND** how we got to be *who we are*

# Help for your individual Club

- Get off auto-pilot
- Engage members who are new or who have had limited engagement in the past
- Use the theme to uncover NEW people in your community/area
- Develop publicity around the theme(s)
- Integrate themed and social activities

# **The Mississippi River:**

***Father of Waters***

***Mother of Inventions***

**An 18-day multi-club themed exchange**

**EXPLORE  
THE RIVER'S IMPORTANCE  
FOR AMERICAN**

**Agriculture & Food, Arts &  
Culture, Environment, Equality &  
Justice, Innovation & Industry,  
and  
Westward Expansion**

The Ojibwe word  
*misi-ziibi* means  
“Great River”

# Day One

Minnesota:  
Wilderness,  
Woods & Mills

Arrive  
in the Twin Cities  
(Minneapolis & St. Paul)

Welcome dinner cruise on river

# Day Two: Travel to Itasca

Stay in Historic  
Douglas Lodge  
& Cabins

Wildlife Boat Tour

Free Evening!

relax — hike  
fish — canoe

# Day Three

**Walk across the Mississippi  
headwaters!**

**Stroll through virgin  
forest in fall colors**

**Visit Historic  
Indian  
Cemetery  
&  
Pioneer Cabin**

**Return to Twin Cities**

# Day Four

**Mill City  
Museum &  
Mill Ruins Park**

# Day Five

**Fort Snelling:  
Historic guardian of the  
Upper Mississippi**

**Afternoon free with hosts**

# Day Six

**Drive down the Great River Road  
Tour Historic Pickwick Mill**

**Great River Bluffs State Park to meet Dubuque Hosts**

**FAREWELL/WELCOME LUNCH overlooking the River**

**Iowa:  
Silos &  
Smokestacks**

**Optional Evening Wine tasting at  
Stone Cliff Winery, Dubuque**

# Day Seven

**National Mississippi River Museum, Dubuque, Iowa**

**Tour  
Matthias Ham House**

**Plus 1833 log cabin,  
one room school,  
and miner's "badger  
hole"**

# Day Eight

**Hike forested  
bluff trails**

**Possible Bald Eagle  
sightings**

**Afternoon free with hosts**

# Day Nine

## Illinois: Cities & Prairies

Drive to Grand Detour & meet Quad Cities' hosts  
Tour John Deere Historic Site — Farewell/Welcome Picnic

Afternoon free with hosts

# Day Ten

**Tour John Deere  
Harvester Works &  
International Headquarters**

**Visit a working farm**

# **Day Eleven**

**Nahant Marsh**

**The River Music Experience**

# Day Twelve

**Lock & Dam  
operation & river  
management**

**Drive to Hannibal, Missouri**

**Missouri:  
Gateway to  
The West**

# Day Thirteen

**Mark Twain  
Greatest son of  
the Mississippi**

**See Hannibal sites from  
his books**

**“I have found there ain’t no  
surer way to find out whether  
you like people or hate them  
than to travel with them.”**

**— Mark Twain**

**Drive to Pere Marquette State Park State Park**

# Day Fourteen

## **Two Rivers National Wildlife Refuge**

**HUGE flocks of ducks, geese, and other birds  
Migrate down the Mississippi flyway**

## **Lewis & Clark State Historic Site**

historic fort where Lewis & Clark wintered over  
before beginning their western exploration

# Day Fifteen

## Jefferson National Expansion Memorial & Museum of Westward Expansion

**Basilica of St. Louis  
(First Cathedral West  
of the Mississippi)**

**Old Federal  
Courthouse  
(Dred Scott  
slavery  
decision)**

# Day Sixteen

**St. Louis Art Museum**  
Images of  
The River & the Midwest

# **Day Seventeen**

**Exploring St. Louis' Gifts to  
the World:**

**Ragtime, Budweiser & the Ice  
Cream Cone**

**Skyline dinner cruise, Farewell Dinner**

# **Day Eighteen**

**Leaving new, lifelong friends  
here in the  
Heart of America  
you bid us  
Fond Farewell!**

**Until we meet again ...**

# **The Mississippi River Exchange**

**Autumn, 2011**

**JOIN US!**